

News & Events

The Augusta Group is recognized throughout the industry and by its clients as one of the leading distributors of customized promotional and marketing products. As you will read below, we are proud of the honors and accolades our staff continue to receive. Also visit our [testimonials](#) page to see what our clients say about our work!

Patty Turney Earns Master Advertising Specialist

Patty Turney, President and CEO of the Augusta Group, joins elite group of promotional product professionals who have earned their **Master Advertising Specialist (MAS)**. Less than 1% of the more than 100,000 Professionals employed in the promotional products industry are certified with a MAS. She joins her husband and Executive Vice President, Bill, as an MAS, making The Augusta Group one of the very few companies to have two MAS certified professionals. Congratulations, Patty!

Bill Turney elected President of Houston Promotional Products Association

Bill Turney, Executive Vice President of The Augusta Group, was elected President of the [Houston Promotional Products Association](#) and Bill Previously served as Vice President and Program Chairman and before that he was Chairman of the Membership Committee. Congratulations, Bill!

The Augusta Group earns Industry Certification

Patty and Bill Turney, President and Executive Vice President of The Augusta Group respectively, both earned the only recognized credential in the promotional products industry. In October 2004, Bill, and in January 2007, Patty, were certified as a **Master Advertising Specialists (MAS)**.

Administered by [Promotional Products Association International \(PPAI\)](#), these certifications signify that they have reached and continue to meet a higher standard of professionalism, knowledge, and experience within the industry. PPAI President Steve Slagle remarked that "their efforts will contribute to the continued excellence in services offered to their clients."

Promotional Products Expo Sets New Records!

In January 2008, the Augusta Group attended the 2008 [Promotional Products Association International EXPO](#) in Las Vegas. The show featured more than **4,000 suppliers; over 1 million promotional products; and 10,000 new products**. Bill and Patty Turney participated in several education sessions in an effort to continue providing you with superior ideas, products, and service.

The Augusta Group looks forward to using these new ideas to meet your business needs!

The Augusta Group Named Business of the Year

The [Economic Alliance-Houston Port Region](#) named The Augusta Group as **Business of the Year** in November 2004. The Alliance, a consortium of 14 Chambers of Commerce recognized this certified woman-owned small business corporation for their creative ideas, quality products, and reliable service.

The Augusta Group receives Gold Award

One of The Augusta Group's embroidery designs was selected for the 2003 [Promotional Products Association International's Gold Award](#) for excellence in embroidery. The winning entry, "Houston: Space City, USA," was created as a full jacket embroidery design on a black leather and wool varsity-style jacket. The award-winning design totaled 170,000 stitches covering over 150 square inches with 37 color changes.

The award was officially announced to the industry and awarded at the 2004 PPAI Expo in Las Vegas in January 2004.

The Augusta Group Nominated as Business of the Year

The Augusta Group was nominated in May, 2008 for the second consecutive year as Woman Owned Business of the Year by Women's Business Enterprise Association. Selected as one of the top 5 woman owned businesses in Houston in 2007 and again in 2008, The Augusta Group continues to be recognized for its excellence in customer service and creative ideas.

Bill Turney Named Promotional Products Professional of the Year-AGAIN

For the second consecutive year, Bill Turney, MAS was selected by his peers in [Houston Promotional Products Association](#) ("HPPA") as Promotional Products Professional of the year in December 2008. To be recognized for this outstanding award is very significant. To be recognized for two consecutive years is an indication of how Turney is respected by his peers and is indicative of how he and The Augusta Group approach business.